

CONTEMPLATE YOUR SOURCES



NAME: _____

DATE: _____

After watching the media in the module, answer the questions below.

1. **AUTHORSHIP:** Who created this message?

MEDIA 1

MEDIA 2

MEDIA 3

2. **FORMAT:** What creative techniques are being used to grab my attention?

MEDIA 1

MEDIA 2

MEDIA 3

3. **AUDIENCE:** How might different people understand this message differently than me?

MEDIA 1

MEDIA 2

MEDIA 3

4. **CONTENT:** What values and points of view are represented? What's left out of this message?

MEDIA 1

MEDIA 2

MEDIA 3

5. **PURPOSE:** Why is this message being sent?

MEDIA 1

MEDIA 2

MEDIA 3